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May 2010

Dear Friend of CDC Community Theatre,

With great pride, the Board and staff of CDC Community Theatre have been celebrating our 90th season this year. That's nearly a century of providing you, our loyal audiences, with high quality, affordable theatrical fare featuring the best talent our community has to offer.

Sadly, the future of our beloved theatre is now in jeopardy. Imagine for a moment your life without the ravishing melodies of Rodgers & Hammerstein, Lerner & Loewe or Sondheim; or without the inspiring words of Shakespeare or Miller. If you're anything like us, it's simply unthinkable.

CDC Community Theatre, like many organizations these days, is facing major financial challenges. Without immediate funding, we will have no choice but to close our doors. Last season, we implemented plans to broaden our already successful programming. How could we have predicted the economic crisis that would follow? Nevertheless, throughout this crisis the Board worked tirelessly to reconcile our financial situation in order to keep our doors open, providing our patrons much needed joy in these times of uncertainty.

Humbly, we now ask your help keeping our stage lit for future generations of theatre lovers. In the true meaning of "community," we'd like to offer you the chance to own a part of our theatre's history by participating in our **Seat Sponsor Program**, while at the same time helping us through our financial hardship. Through this new program, your name will be engraved on a placard and prominently attached to an arm of one of the seats in our theater. Future audiences will see that you believe in the power of live theatre and the importance of the arts in our community. The enclosed flyer details the many different options and sponsorship levels you may choose.

We thank you for your dedication and continued support of our theater. If you have any questions, please don't hesitate to contact me at the number listed above.

Here's to another 90!

Joanne M. Geschickter, Business Vice President
CDC Community Theatre